

LFC backroom staff gear up to run BTR Liverpool Half Marathon to raise funds for Club's Charity

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Liverpool FC backroom staff are preparing to take part in this year's BTR Liverpool Half Marathon on Sunday [23rd March 2014] to raise funds for the Club's Charity, Liverpool FC Foundation.

Reds' manager Brendan Rodgers, assistant manager Colin Pascoe, and first team coach, Mike Marsh, will also be on hand to officially start the race, which begins at the City's iconic Pier Head.

The manager had signed up to run the half marathon but due to a scan on his knee he will no longer be able to take part in the race.

All the money raised will go to, Liverpool FC Foundation, which delivers a range of sport related programmes both locally and in communities across the world that help to inspire positive change for people of all ages.

This year marks the 21st Anniversary of BTR Liverpool Half Marathon, which was first staged back in 1994.

The 13 mile course will take runners out of the city via Canada Boulevard and Mann Island past the Anglican Cathedral up to the scenic Sefton Park. The latter part of the race continues through Otterspool Park and Promenade back toward the city centre.

Brendan Rodgers, said: "Although I am disappointed not to be running in the race, I am delighted to be starting it with Colin and Mike and watching the thousands of runners line-up in anticipation. The team are looking forward to running and finishing the race together, whilst enjoying the atmosphere and raising funds for our Foundation.

"It plays such an important role in our communities, creating sporting opportunities that have a big impact on people's lives."

Mark Haig, Liverpool FC Foundation's head of operations, said: "We are delighted that Brendan and his staff recognise the impact of our work and continue to show their support.

"We wish the team luck for the race and encourage all LFC fans to get behind them and show their support."

BTR Race Director, Alan Rothwell, added: "This year's BTR Liverpool Half Marathon is a huge milestone for the event itself, its 21st anniversary – so we are delighted to welcome a strong contingent from Liverpool FC to join us on the day.

"This is a flagship event in the BTR racing calendar, and I am sure the whole team will thoroughly enjoy the experience while running in aid of Liverpool FC Foundation."

The Club's kit sponsor, Warrior, has created specially branded LFC Foundation running attire for the team to wear.

If you would like to support the team in their Liverpool Half Marathon fundraising for the Liverpool FC Foundation, you can add words of encouragement and make an online donation by visiting <http://www.justgiving.com/lfcf>